Rep Order# 8882988 EC'd No Ver# 1 Status New

Traffic Order# 65688

Last Received: Printed: 10/15/2012 10:14 AM 10/15/2012 10:02 AM

Showing Buylines: All Lines

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1 5 2012

Agency Hiatus Weeks Agency C/P1/P2/E Flight Dates ALEXANDRIA, VA 22314 () SMART MEDIA GROUP 814 KING ST, SUITE 400 LOVE/ORDR/C16C22 10/16/2012 - 10/22/2012

> Sales Office (Salesperson (Rep Firm

) WASHINGTON) NILE NOYES

Salesperson FAX# Salesperson Phone#

202-872-5880 202-872-0263

- CONTRACT COMMENT --

Buyer Fax#

> C16C22 LOVE/HOUSE/R

Patricia Dome

Phone# Estimate# Product

Advertiser

Station KTVX-TV SALT LAKE CITY

) LOVE, MIA

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS --

PLS CK AND CNF SHARES ARE EST PLS SEE NEW ORDER FOR LOVE

6 W Rating: 1.4	5 TU Rating: 1.4	4 M Rating: 1.6	3 TH Rating: 1.6	2 W Rating: 1.6	TU Rating: 1.6	LT Ln Day
11A-12P	11A-12P	9A-10A	9A-10A	9A-10A	9A-10A	Time
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\$150.00	\$150.00	\$125.00	\$125.00	\$125.00	\$125.00	Rate
10/17-10/17	10/16-10/16	10/22-10/22	10/18-10/18	10/17-10/17	10/16-10/16	Dates
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ч	ч	Þ	Н	μ	P	Total Spots
\$15 0 .00	\$150.00	\$125.00	\$125.00	\$125.00	\$125.00	Total Cost
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Station KTVX-TV SALT LAKE CITY	Rep Order# 8882988 V EC'd No
KE CITY	Ver# 1 Status New
Agency () SMART MEDIA GROUP	Traffic Order# Showi
	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines
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	2 of

17 Rating: 1.7	16 Rating: 1.7	15 Rating: 1.7	14 Rating: 2.1	13 Rating: 1.4	12 Rating: 1.4	11 Rating: 1.4	10 Rating: 1.4	9 Rating: 1.4	8 Rating: 1.4	Rating: 1.4	LT Ln	Estimate# C Buyer Pa Phone# Fax#	
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3P-4P	3P-4P	3P-4P	10A-11A	2P-3P	2P-3P	2P-3P	2P-3P	11A-12P	11A-12P	11A-12P	Time	v	KTVX-TV SALT LAKE CITY ()LOVE, MIA LOVE/HOUSE/R
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												Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency () SMART MEDIA (814 KING ST, SUITE 400 ALEXANDRIA, VA 2231
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\$250.00	\$250.00	\$250.00	\$150.00	\$100.00	\$100.00	\$100.00	\$100.00	\$150.00	\$150.00	\$150.00	Rate	LOVE/ORDR/C16C2: 10/16/2012 - 10/22/2012	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314
10/19-10/19	10/17-10/17	10/16-10/16	10/21-10/21	10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	10/22-10/22	10/19-10/19	10/18-10/18	Dates	19 13	
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Н	Н	ы	د سز	щ	щ	بم	Ь	Ь	Ь	<u>н</u>	Total Spots	202-872-5880 202-872-0263) WASHINGTON) NILE NOYES
\$250.00	\$250.00	\$250.00	\$150.00	\$100.00	\$100.00	\$100.00	\$100.00	\$150.00	\$150.00	\$150.00	Total Cost	880 263	S ON
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Station KTVX-TV SALT LAKE CITY Agency () SMART MEDIA GROUP Rep Firm 814 KING ST, SUITE 400 Sales Office () WASHINGTON ALEY ANDRIA VA 22214 Schement () NIT E NOVEE	vate# C16C22 Agency C/P1/P2/E LOVE/ORDR/C16C22 r Patricia Dome Flight Dates 10/16/2012 - 10/22/2012 e# Hiatus Weeks	IT Ln Day Time Program Len Rate Dates Spots/Week # of Total To Weeks Spots	18 M 3P-4P ELLEN :30 \$250.00 10/22-10/22 1 1 1 \$7 Rating: 1.7	19 SU 4P-430P TALKING PICTURES :30 \$150.00 10/21-10/21 1 1 1 57 Rating: 3.0	20 TU 530A-6A GOOD MORNING UT :30 \$50.00 10/16-10/16 1 1 1 \$! Rating: 0.5	21 W 530A-6A GOOD MORNING UT :30 \$50.00 10/17-10/17 1 1 1 \$! Rating: 0.5	22 TH 530A-6A GOOD MORNING UT :30 \$50.00 10/18-10/18 1 1 1 \$5	23 F 530A-6A GOOD MORNING UT :30 \$50.00 10/19-10/19 1 1 1 \$:	24 M 530A-6A GOOD MORNING UT :30 \$50.00 10/22-10/22 1 1 1 1 \$! Rating: 0.5	25 TU 6A-630A GOOD MORNING UT :30 \$95.00 10/16-10/16 1 1 1 1 Rating: 0.8	26 W 6A-630A GOOD MORNING UT :30 \$95.00 10/17-10/17 1 1 1 1 SP. Rating: 0.8	27 TH 6A-630A GOOD MORNING UT :30 \$95.00 10/18-10/18 1 1 1 \$98.00	
	one# X#	# of Weeks											ı.
HINGTON	2-872-5880 2-872-0263	ttal Total Cost Daypart	\$250.00	\$150.00	\$50.00	\$50.00	\$50.00	\$50.00	\$50.00	\$95.00	\$95.00	\$95.00	יי יי יי

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Showing Buylines: All Lines	10/15/2012 10:02 AM	10/15/2012 10:14 AM
		4 of

39 Rating: 1.4	38 Rating: 1.4	37 Rating: 1.	36 Rating: 1.4	35 Rating: 1.4	34 Rating: 0.8	33 Rating: 0.8	32 Rating: 0.8	31 Rating: 0.8	30 Rating: 0.8	29 Rating: 0.8	LT Ln	Station] Advertiser Product Estimate# Buyer Phone#	
4 2	4. زبت	. 4	.4. W	TU	R	m;	TH . 8	& ₹	.8	.∞	Day	KTVX-TV SALT LAKE CITY r () LOVE, MIA LOVE/HOUSE/R C16C22 Patricia Dome	
7A-9A	7A-9A	7A-9A	7A-9A	7A-9A	630A-7A	630A-7A	630A-7A	630A-7A	630A-7A	6A-630A	Time	V SALT LAKE CII) LOVE, MIA /HOUSE/R 2 2 Dome	
GOOD MORNING AMERICA	GOOD MORNING UT	Program	⊀										
Þ	ь	Ч	A	A								Agency () 814 KIN ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks	
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	30	Len	SMA O ST NDR	
\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	\$95.00	Rate	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C16C22 es 10/16/2012 - 10/22/2012 beks	
10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	10/16-10/16	10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	10/16-10/16	10/22-10/22	Dates	P 522 12	
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\$140.00	\$140.00	\$140.00	\$140.00	\$140.00	\$130.00	\$130.00	\$130.00	\$130.00	\$130.00	\$95.00	Total Cost	PON ES ES 1263	
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50 TU 5P-530P N Rating: 2.1	49 M 430P-5P N Rating: 1.7	48 F 430P-5P N Rating: 1.7	47 TH 430P-5P N Rating: 1.7	46 W 430P-5P N Rating: 1.7	45 TU 430P-5P N Rating: 1.7	44 M 4P-430P N Rating: 1.8	43 F 4P-430P N Rating: 1.8	42 TH 4P-430P N Rating: 1.8	41 W 4P-430P N Rating: 1.8	40 TU 4P-430P N Rating: 1.8	Ln Day Time	Station KTVX-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/HOUSER Estimate# C16C22 Buyer Patricia Dome Phone#
NEWS AT 5P	NEWS AT 430P	NEWS AT 430P	NEWS AT 430P	NEWS AT 430P	NEWS AT 430P	NEWS AT 4P	NEWS AT 4P	NEWS AT 4P	NEWS AT 4P	NEWS AT 4P	Program	Age Age Flig Hia
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len	Agency () SMART MEDIA GI 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/ Flight Dates 10/16/2012 - 10/2 Hiatus Weeks
\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	Rate) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C16C22 es 10/16/2012 - 10/22/2012 eks
10/16-10/16	10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	10/16-10/16	10/22-10/22	10/19-10/19	10/18-10/18	10/17-10/17	10/16-10/16	Dates	222
н	ь	ц	۲	Н	н	ш	н	ь	ь	H	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
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\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	\$165.00	Total Cost	TON ES 5880
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Rep Order# EC'd No	¢ 8882988	Ver#	1 Status New	Traffic Order#	er#	Showi	Printed: 10/ Last Received: 10/ Showing Buylines: All Lines	10/15/2012 10:14 AM 10/15/2012 10:02 AM nes	M M		6 of 10
Station K Advertiser Product Fishingto#	KTVX-TV SALT LAKE CITY () LOVE, MIA LOVE/HOUSER	T LAKE CIT 3, MIA E/R	Ą	Agency (814 KI ALEX Agency C/P1/P2/	SMA G SI	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/F I OVE/ORDR/C16C72	3	Rep Firm Sales Office (Salesperson () WA) WASHINGTON) NILE NOYES	
Esumate# Buyer Phone#	Patricia Dome			Agency C/F1/F2/E Flight Dates Hiatus Weeks	10	10/16/2012 - 10/22/2012		Salesperson Phone# Salesperson FAX#	##	202-872-5880 202-872-0263	
rax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week # We	₩eeks I	Total To Spots	Total Cost
 51 Rating: 2.	1 TH	5P-530P	NEWS AT 5P		:30	\$165.00	10/18-10/18	1	 		\$165.00
52 Rating: 2.1	η	5P-530P	NEWS AT 5P		:30	\$165.00	10/19-10/19	1 1	Ľ		\$165.00
53 Rating: 2.	м	5P-530P	NEWS AT 5P		:30	\$165.00	10/22-10/22	LT LT	بر		\$165.00
54 Rating: 1.	e IU	6P-630P	NEWS AT 6P		:30	\$200.00	10/16-10/16	1)		\$200.00
55 Rating: 1.	হা এ	4089-49	NEWS AT 6P		:30	\$200.00	10/17-10/17	1	1		\$200.00
56 Rating: 1.	6 TH	6P-630P	NEWS AT 6P		:30	\$200.00	10/18-10/18	1	₽		\$200.00
57 Rating: 1.	₹	6P-630P	NEWS AT 6P		:30	\$200.00	10/22-10/22	1	Д		\$200.00
58 Rating: 2.2	2 SA	5P-530P	NEWS AT 5P		:30	\$175.00	10/20-10/20	1 1	Þ		\$175.00
59 Rating: 2.	6 SU	5 P- 530 P	NEWS AT 5P		:30	\$175.00	10/21-10/21	<u>L</u>	_L		\$175.00
60 Rating: 1.	TU 9	1035P- 1105P	NIGHTLINE		:30	\$200.00	10/16-10/16	1	Ľ		\$200.00
R 2 1 6 1 6 1	o ছ	1035P- 1105P	NIGHTLINE		:30	\$200.00	10/17-10/17	<u>,,</u>	Ľ		\$200.00

Daypart

Rating: 1.9

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Rating: 1.	\ -1	69 Rating: 1.	68 Rating: 1.1	67 Rating: 1.	66 Rating: 1.	65 Rating: 1.	64 Rating: 1.	63 Rating: 1.9	62 Rating: 1.	Ln	iser	Rep Order# EC'd No
Ļ	H	. 1 W	.1	, ф	. 4	. 4 W	TU	6	.9 TH	Day	KTVX-TV () LOVE/F C16C22 Patricia	
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	1135P- 1205A	1135 P- 1205A	1135P- 1205A	1105P- 1135P	1105P- 1135P	1105P- 1135P	1105P- 1135P	1035P- 1105P	1035P- 1105P	Time	KTVX-TV SALT LAKE CITY () LOVE, MIA LOVE/HOUSE/R C16C22 Patricia Dome	Ver#
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	\$150.00	\$150.00	\$150.00	\$175_00	\$175.00	\$175.00	\$175.00	\$200.00	\$200.00	Rate	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/C16C22 rs 10/16/2012 - 10/22/2012 reks	
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	10/18-	10/17-	10/16-10/16	10/19-10/19	10/18-10/18	10/17-	10/16-10/16	10/22-	10/18-	Dates	, 5	Printed: Last Received: ng Buylines: Al
	8-10/18	7-10/17	10/16	10/19	10/18	-10/17	10/16	-10/22	8-10/18			Printed: 10. Last Received: 10/ Showing Buylines: All Lines
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										Total Spots) WASHINGTON) NILE NOYES # 202-872-5880 202-872-0263	
	\$150.00	\$150.00	\$150.00	\$175.00	\$175.00	\$175.00	\$175.00	\$200.00	\$200.00	Tota	CON SS 5880	7
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Station KTVX-TV SALT L Advertiser ()LOVE, M Product LOVE/HOUSE/R	KTVX-TV SALT LAKE CITY () LOVE, MIA CUCCO CUCCO	Agency (): 814 KIN ALEXA:	SMART G ST, SU NDRIA,	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314	3	Rep Firm Sales Office (Salesperson () WASHINGTON) NILE NOYES	S	
Buyer Patricia Dome Phone# Fav#	ъ	Agency CF1/F2/E Flight Dates Hiatus Weeks	10/16/	10/16/2012 - 10/22/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	202-872-5880 202-872-0263	380 263	
LT In Day	Time Program		Len	Rate	Dates	Spots/Week	# of	Total Spots	Total Cost	Daypart
71 M Rating: 1.1	1135P- EXTRA 1205A		: 30	\$150.00	10/22-10/22	Н 	H	1	\$150.00	
72 SU Rating: 1.7	1030P-11P RED ZONE		: 30	\$175.00	10/21-10/21	ч	Ь	ь	\$175.00	
73 TU Rating: 2.7	10P-1035P NEWS		: 30	\$400.00	10/16-10/16	н	Ь	H	\$400.00	
74 W Rating: 2.7	10P-1035P NEWS		:30	\$400.00	10/17-10/17	Н	Ь	Ь	\$400.00	
75 TH Rating: 2.7	10P-1035P NEWS		: 30	\$400.00	10/18-10/18	H	P	Ľ	\$400.00	
76 F Rating: 2.7	10P-1035P NEWS		:30	\$400.00	10/19-10/19	Ь	Н	٢	\$400.00	
77 M Rating: 2.7	10P-1035P NEWS		:30	\$400.00	10/22-10/22	Ь	Н	Н	\$400.00	
78 SA Rating: 2.0	10P-1035P SA 7NEWS AT 10P		:30	\$325.00	10/20-10/20	Ь	Н	1	\$325.00	
79 SU Rating: 2.7	10p-1035p NEWS		: 30	\$500.00	10/21-10/21	Ь	1	ı	\$500_00	
80 W Rating: 1.8	630P-7P 2 1/2 MEN		:30	\$400.00	10/17-10/17	Р	ㅂ	н	\$400.00	
81 TH Rating: 1.8	630P-7P 2 1/2 MEN		:30	\$400.00	10/18-10/18	Н	Р	L	\$400.00	

Books Demos	Oct 12: 86 / Sales Totals: 86 Station Totals: 86 Station Totals: 8 Lines not sent/ro——COMPETITIVE—	SALES MONTHLY TOTALS	REPORT TOTALS Report Totals: 86	86 TU Rating: 8.9	85 M Rating: 5.7	84 TU Rating: 5.7	83 M Rating: 1.8	82 F Rating: 1.8	LT Ln Day	Estimate# C16C22 Buyer Patricia Phone# Fav#	Station KTVX-7 Advertiser (Product LOVI	Rep Order# 889 EC'd No
MAY12 RA35+	86 / \$22,685.00 ils: 86 / \$22,685.00 tals: 86 / \$22,685.00 sent/rcld/rtrn: 0 / \$0.00 TIVE— Market Totals	TOTALS—	6 / \$22,685.00	8P-9P	7P-9P	7P-9P	630P-7P	630P-7P	y Time	C16C22 Patricia Dome	KTVX-TV SALT LAKE CITY () LOVE, MIA LOVE/HOUSE/R	8882988 Ver#
	\$133,441		Co Hours	DWTS RESULTS	DEBATES 10.11 16 22	DEBATES 10.11 16 22	2 1/2 MEN	2 1/2 MEN	Program		ТУ	1 Status New
	CABL 0% KSTU 31% NTVX 0%		<u></u>	, ~						Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (814 KII ALEX/	Traffic Order#
	KAZG KTVX			: 30	:30	:30	:30	30	Len	E LO.) SMART NG ST, SI ANDRIA,	er#
	178			\$2,500.00	\$2,500.00	\$2,500.00	\$400.00	\$400.00	Rate	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 C/P1/P2/E LOVE/ORDR/C16C22 Pates 10/16/2012 - 10/22/2012 Weeks		Show
	KJZZ 0%			10/16-10/16	10/22-10/22	10/16-10/16	10/22-10/22	10/19-10/19	Dates	22		Printed: 10. Last Received: 10/ Showing Buylines: All Lines
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	2 2 7 8			\$2,500.00	\$2,500.00	\$2,500.00	\$400.00	\$400.00	Total Cost)880)263	SS	OCT 15 2012
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Estimate# Buyer Phone# Fax#

Station KTVX-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/HOUSE/R

C16C22 Patricia Dome

Printed: Last Received:

10/15/2012 10:14 AM 10/15/2012 10:02 AM

10 of 10

Showing Buylines: All Lines

Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency CP1/P2/E LOVE/ORDR/C16C22 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks

Rep Firm Sales Office (Salesperson () WASHINGTON) NILE NOYES

Salesperson Phone# Salesperson FAX# 202-872-5880 202-872-0263